

## **Reusable containers on instalment plan greenbox relieves catering businesses with a buy- it-now option**

**Bremen, 24th November 2022 - Many catering businesses are currently preparing for the upcoming mandatory reusability. At present, however, any acquisition costs for reusable solutions are dwarfed by inflation and rising energy, food and personnel costs. According to a survey by the German Association of Hotels and Catering Business Dehoga, more than half of the catering businesses even fear for their existence. Now greenbox GmbH offers a special advantage purchase option, so the initial purchase of reusable containers does not entail an additional financial burden. This enables the purchase of reusable products by instalment. Gastronomy businesses can thus adapt to reusable food containers in a legally compliant manner without having to make high investments. The exclusive greenbox reusable instalment purchase applies to the company's comprehensive range of Häppy Family products. More information at [www.biologischverpacken.de/en](http://www.biologischverpacken.de/en) .**

The greenbox advantage purchase includes an instalment purchase that extends over a period of 12 months. The initial investment required for the procurement of reusable containers can thus be spread over a year and be discounted. In view of the coming compulsory reusability and continuing additional costs, catering businesses can remain financially flexible and can offer reusable containers as an alternative to disposable packaging from 1 January 2023 despite economic challenges. A fixed monthly price is set for the duration of the instalment purchase, which can be chosen from three simple price categories - with no hidden costs. This results in a decisive advantage: Compared to reusable systems, which are charged according to the use of the reusable containers, greenbox's advantage purchase

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option is based on a constant monthly amount. At the end of the payment period, the reusable products from greenbox then become the full property of the catering businesses.

"An advantage purchase option with a fixed price is particularly important to us," says Michael Brink, CEO at greenbox. "When charging a fee per use, the costs for the reusable containers become more expensive with multiple use. Not so with us: the more often restaurateurs use our reusable containers, the lower their costs become in relation to single-use packaging and reusable containers with a usage fee."

### **Save money- and do something for the environment at the same time**

With the advantage purchase option, catering businesses receive the various reusable containers of the Häppy Family product range from greenbox, including reusable bowls as well as reusable burger and menu trays. The CO<sub>2</sub>-compensated, recyclable items from greenbox have one thing in common: they are made of 98 per cent sustainable organic plastic, are suitable for the dishwasher and microwave oven, are resistant to both heat and cold and can be easily recycled at the end of their service life. Safe transport is also ensured, as the reusable containers purchased via payment by instalments come with lids included.

### **About greenbox**

Since 2010, greenbox has been offering its customers from the food-service sector, the hotel industry, gastronomy, wholesale and food retail a diverse range of environmentally friendly packaging as disposable and reusable solutions as well as sustainable consumer products – all made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader in CO<sub>2</sub> compensated foodservice packaging. With over 60 employees, greenbox aims to simplify the daily processes in the catering business with its products and reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox therefore designs not only its operations but also its own products to be 100% CO<sub>2</sub> compensated. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.

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